

Application Number: 09/915,982

Docket Number: 10002421-1

**REMARKS**

Upon entry of this Response, claims 1-30 remain pending in the present application. Claims 1, 2, 10, 11, 19, and 20 have been amended. Applicants request reconsideration of the pending claims in view of the following remarks.

In item 6 of the Office Action, claims 1-27 have been rejected under 35 U.S.C. §102(b) as being anticipated by U.S. Patent 5,655,130 issued to Dodge et al. (hereafter "Dodge"). Anticipation under §102 "requires the disclosure in a single prior art reference of each element of the claim under construction. W.L. Gore & Associates, Inc. v. Garlock, Inc., 220 USPQ 303, 313 (Fed. Cir. 1983). In view of amendments to claims 1, 2, 10, 11, 19, and 20, Applicant requests that the rejection of claims 1-27 be withdrawn.

To begin, claim 1 has been amended to recite as follows:

1. A method for formatting a publication, comprising the steps of:
  - associating a content item with a publication in the server;
  - identifying a presentation platform from a number of potential presentation platforms for the presentation of the publication;
  - and
  - generating an output file in the server including the content item in a digital format recognizable by the presentation platform.

Dodge teaches the creation of documents that are **about** different platforms. Specifically, at col. 6, lines 32-43, Dodge states:

"Here is an example of CDS document generation system might be used. Suppose a software product runs on a PC, a UNIX system and a mainframe. The software basically operates the same on all three platforms, but there are significant differences that must be addressed in **the user documentation**. A typical documentation group would create, generate, and **deliver three separate sets of documentation-one for each platform**. This is inefficient, redundant, and costly for the documentation group and customers who use the product on two or three of the platforms must use separate, redundant document sets.

Thus, Dodge fails to show or suggest at least the element of identifying a presentation platform from a number of potential presentation platforms upon which to present the publication as set forth in claim 1 as amended. In particular, the documents that are generated from the database described by Dodge are all generated on the same type of presentation platform. The user selects the desired **content**, not the presentation platform upon which the content is to be presented.

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Thus, it is the content within the documents themselves that varies, not the presentation platform upon which the documents are presented to a user. Thus, the step of identifying a presentation platform from a number of presentation platforms for the presentation of the publication is not shown or suggested by Dodge.

In addition, Dodge does not generate an output file that includes a content item in a digital format recognizable by the presentation platform that was identified from the number of possible presentation platforms. Where this the case, then the documents generated by Dodge, whether they be about a PC, UNIX, or other system could be presented, for example, on a number of different presentation platforms such as a computer screen, printer, personal digital assistant, or other presentation platforms as set forth in the present specification. This is simply not the case. Dodge fails to show or suggest any indication that a document is generated in an output file in any one of a number of presentation platforms so as to be compatible with the selected presentation platform itself.

Thus, Applicant requests that the rejection of claim 1 as amended be withdrawn. In addition, Applicant requests that the rejection of amended claims 10 and 19 be withdrawn to the extent that amended claims 10 and 19 incorporate subject matter similar in scope with that of amended claim 1. In addition, Applicant requests that the rejection of claims 2-9, 11-18, and 20-30 be withdrawn as depending from claims 1, 10, and 19, respectively.

It is also noted that claims 2, 11, and 20 have been amended herein to accord with the amendments to claims 1, 10, and 19 from which claims 2, 11, and 20 depend, respectively.

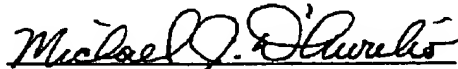
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**CONCLUSION**

Applicants respectfully request that all outstanding objections and rejections be withdrawn and that this application and all presently pending claims be allowed to issue. If the Examiner has any questions or comments regarding Applicants' response, the Examiner is encouraged to telephone Applicants' undersigned counsel.

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